

“GamePlan is helping me get in front of a larger population of quality prospects who are serious about sitting down and discussing their financial future.”



“I had never really considered radio. I had tried it before and the results were not satisfactory. When I first met with GamePlan, they encouraged me to take another look at radio. A representative from GP Creative, GamePlan’s In-House Ad Agency, took the time to fly cross-country to meet with me one-on-one prior to my first show. He had a tremendous amount of experience with media advertising. He showed me how to prepare for my show and has continued to assist me on a regular basis to make sure all my questions are answered.

The organic growth I’m experiencing because of the radio show is exciting. Creating a new marketing strategy with GamePlan has helped me dramatically increase the production levels of my business this year. Referrals and seminars are still a part of what I do, but I’m really enjoying the stability of having multiple marketing programs working in conjunction with each other to drive more business.

It’s nice to be part of an FMO that really cares. Being independent is lonely at times. My GamePlan Sales Coach is always there to talk to and keep me focused.”



This is *MY* GamePlan. What’s Yours?

– **David Hollander, Esq.**
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www.gameplanfinancial.com

*Allianz's #1 FMO Since 2005**

* Ranking based on Allianz Life Insurance Company of North America sales
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